



SEA-EU STAFF WEEK

Name of the session	Communications Staff Week
Hosting Institution	University of Malta
Starting –ending date of the training	13th - 15th May 2020
Language	English
Profile of expected participants (at least precise if teaching staff, supporting staff, student) / prerequisite	Administrative Staff from the Communications Office and others interested in this topic
Maximum number of participants	20 max (max. 4 persons per partner university) <i>First come first served, however we will seek to have a range of participants from different universities</i>
Contact person for details:	Maria Calleja, maria.calleja@um.edu.mt
Contact person for application :	Maria Calleja, maria.calleja@um.edu.mt
Application details:	Please use the following application form to apply: https://forms.gle/jxYWmbQLuqYaPXgSA
Application Deadline :	27th March 2020
General objectives of the week	Meet and network with the staff of our Communications Office and learn more about their work, programs and services. The participants are welcome to deliver presentations about the communications strategy at their home institutions.

If you are interested to join this staff week, please contact:

- the people in charge of the event in the Hosting Institution or fill the form
- the people in charge of mobility within your own institution in order to apply for an Erasmus mobility grant.





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Programme details to be confirmed:

Wednesday, 13th May 2020 (Meeting Room 2, Valletta Campus, University of Malta)	
9:00	Registration
9:30	Welcome Address – <i>Prof. Godfrey Baldacchino, Pro-Rector (International Development & Quality Assurance)</i>
10:00	International Office <i>Ms Stefania Agius Fabri, Director, International Office</i>
10:30	Communications Office <i>Mr Pierre Cassar, Director, Marketing, Communications & Alumni Office</i>
11:00	SEA-EU Outreach and Sustainability sub-committee <i>Prof. Alan Dediun, Academic, Physical Oceanography Research Group</i> <i>Dr Ritienne Gauci, Academic, Department of Geography</i> <i>Dr Anthony Galea, Academic, Physical Oceanography Research Group</i>
12:00	Events Management <i>Ms Veronica Barbara, Conference and Events Unit</i>
12:30	Lunch
14:00 - 16:00	Walking Tour of Valletta

Thursday, 14th May 2020 (Meeting Room 2, Valletta Campus, University of Malta)	
9:30	Registration
10:00	THINK Magazine <i>Ms Daiva Repeckaite, Marketing, Communications & Alumni Office</i>
11:00	Science in the City <i>Dr Edward Duca, Lecturer, Centre for Entrepreneurship and Business Incubation</i>
12:30	Lunch
14:00 - 18:00	Presentation from each University & Discussion
18:30	Ferry from Valletta to Birgu
19:00	<i>Social Event (at your own expense: approx. 30 euro per person)</i>

Friday, 15th May 2020 (Marsaxlokk Campus, University of Malta)	
9:30 - 10:00	Registration
10:00 - 12:30	Communication Strategy; Marketing Strategy; Brand Strategy; Media relations @ the University of Malta and the European University of the Seas <i>Mr James Moffett, Audio-Visual & Graphic Design Coordinator, Marketing, Communications & Alumni Office</i>





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	<i>Ms Angela M. Xuereb, Senior Executive, Marketing, Communications & Alumni Office</i>
12:30	Lunch
14:00 - 16:00	<i>Underwater Drone Videography (weather permitting) Prof. Alan Deidun, Dr Adam Gauci, Dr Anthony Galea Physical Oceanography Research Group</i>

